

VOLUME VII NO 3  
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THE **GIVING BACK**  
ISSUE

**MORE THAN 350 SHOES  
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## Slipping into Something More Comfortable, Lola Style

You know the drill. Girl meets boy. Boy loves girl. A marriage ensues. At the blissful ceremony she is as radiant as any princess in her majestic gown and exquisite shoes. Shortly after their kiss at the altar, the newlyweds meet for their first turn — as Mr. and Mrs. — on the dance floor. However, a few hours after the DJ has spun them into a tizzy, she kicks off her shoes and spends the rest of the evening trampling across the heavily trafficked parquet floor — barefoot. Ewww. That's no way to cross the threshold.

The ladies at Lola — Anna Beauregard and Maria Tartaglia — have seen this scenario a few too many times and have designed the perfect solution. (And not just for the wedding night!) Lola's signature line is a patented, collapsible shoe (be it a brooch-adorned thong or dainty ballerina flat) that easily folds to fit inside its own coordinating sachet. When the stilettos become too much to bare, whip out a Lola. The new line premiered at the August WSA show in Vegas, each style with a clever name and "fun"-ction.

For your own foot relief, visit [www.lola-style.com](http://www.lola-style.com).